

Appendix 4: Principles of Design

Visual Appeal	Needs More Attention	Overdone/Distracting	Just Right
Consistent color scheme used throughout.			
Color used to draw attention to what is most important.			
Background doesn't overpower the foreground.			
Consistent style of type used throughout.			
Limit of 2-5 objects per page.			
User Interface			
Multi-sensory integration of a variety of media.			
Buttons are alike, correct and placed consistently.			
Each card has a way to exit.			
Content is relevant to audience.			
Objectives and summary included in program.			
Images relevant to content.			
Program delightfully engages the user.			